



DISTRICT ADVISORY BOARD

Meeting Minutes

Date: June 12, 2013
Time: 4:00 p.m.
Location: North Clackamas Aquatic Park

- I. Chair Bersie called the meeting to order at 4:03 p.m.

DAB members present: Bill Bersie, Michael Morrow, Lynn Fisher, Susan McCarty, Mike Miller, David Noble and Marylee Walden.

Staff members present: Kandi Ho, Drenda Howatt, Annie Pierce, Jeroen Kok, Rachelle Bonsi, Laura Zentner, Karen Buehrig and Commissioner Savas.

- II. Citizen Participation – Dick Shook was present in the audience.

Karen Buehrig the Transportation Supervisor with Clackamas County Department of Transportation and Development came to share some information with the DAB on The Transportation System Plan; this plan helps guide how roads network, sidewalks and bike lanes are built and developed in Clackamas County. There are a series of policies that guide developers as roads are built within the county. Within this plan is a list of projects that will be needed over the next 20 years to make the system function. DTD has been working with a 20 member citizen committee to provide input through this project to identify where within the county where road capacity problem areas are located. Karen brought handouts that refer to five key areas. The areas are categorized by areas of priorities- these are urban and rural areas broken into five areas. By forecasting staff anticipated a cost of \$440 million but in reality found that only 15% of the projects could be funded. Tier 1 are the top 15% by cost of the projects. Tier 2 could be completed if they doubled the amount of anticipated monies. Tier 3 projects are needed but at this time they do not know where or how these projects could be funded. Other key things that Karen's team is focusing on are improving intersections, additional sidewalks, bridge projects, intelligent transportation system projects such as cameras, message boards and signal coordination. The next step is to analyze the data and review the policies in correlation with the projects and make a proposal of the projects and policies to the Board of Commissioners sometime in the fall and present to the BCC in December for adoption.

Michael Morrow asked about the significance of the dotted lines on some of the maps that Karen handed out. Karen replied that they are trails. Karen noted that the Sunnybrook extension has been recommended to be removed. MaryLee asked for clarification; Karen replied that the public advisory committee recommended that the Sunnybrook Extension be taken out of the plan. Karen reviewed the "State Facilities or the blue lines referenced" on the map are noted as a priority by the State. Karen indicated that June 15th is the deadline to add public comment. David Noble inquired if the comments are weighted; Karen replied that the comments are reviewed and are not weighted. Karen indicated that staff will

continue to work on a five year plan and beyond that a 20 year capital improvement plan. Lynn Fisher asked if general county road funds would be used for any of these capital projects. Karen replied that through their funding forecast they found that all of the road fund is needed for road maintenance. Bill Bersie asked if she foresees a road fund ballot for capital projects.

Paul Savas asked Karen to enlighten the group as to how many meetings have been held in regards to this topic. Karen replied that they have attended 40 sub-committee meetings or more. Paul Savas says that the road maintenance is \$ 60 million behind. Two years from now the county will be \$ 80 million dollars behind in road maintenance. Currently the county collects \$ 22 million dollars in gas tax money that goes toward road maintenance and for every one of those dollars the county is 1 dollar short. The county needs \$40 million to keep up with the maintenance. On the capital side the county needs \$ 3.4 Billion to fill the gap. The Urban Renewal has ended along with some forest funding so this will take some time to poll the public to see if they will support a ballot and that will take several more years for the economy to turn around.

- III. Lynn Fisher made the motion to approve the April 3rd meeting minutes as prepared. Mike Miller made the second motion and the motion to approve the minutes passed unanimously.

Presentations:

Annie Pierce was present to give a marketing presentation. Annie started the presentation with the new foundational logo; this started a re-branding of the parks with banners and signs to the District facilities and park locations. A style guide that documents and guides staff on how to use the logos, time, dates, and templates keeps a standard template for printed materials. The Discovery Guide has been edited and able to cut printing cost by going from a 48 page document to a 32 page guide which is a printing savings of \$1000.00 per issue. Annie talked about the social media stating NCPRD now has 1700 fans and to put that into perspective Willamalane and Bend Parks and Recreation now have 2300 fans each; Annie has aspirations of surpassing the other park and recreation sites. Currently NCPRD is advertising in over 25 medians- print, radio, tourism adds, radio stations tend to be the most receptive when advertising an offer they are in essence giving free air time. Annie pointed out that the aquatic park printed adds are coded allowing tracking by Kandi's staff. Annie used the same company that did the last update to the NCPRD.com web page and staff spent more time on updating and populating the website Lastly Annie brought a NCPRD video for staff to watch.

Kandi Ho reviewed the Cost Recovery Pyramid. The pyramid methodology starts at the base of the pyramid which provides the most benefit to the community and is subsidized; as you go up through the layers of the pyramid as they become less community based they are more individually based. The specialized classes are focused on the individual person; such as a private lesson. Tier 1 and 2 is where most of the budget is spent approximately 83% of the budget. Tier 2 is the Milwaukie Center. Tier 3 are programs, classes, camps, partnerships with the schools. Tier 4 are specific workshops, and advanced programs like the travel trips. Lastly, is Tier 5 which includes concessions, vending and private lessons. All programs and activities are fully burdened; this includes direct cost, and allocated cost,

the supervisor cost is the only item that was taken out and moved into the support services portion.

Lynn Fisher asked if Kandi compared the District's rates with other District's? Kandi replied "Yes" Greenplay had comparatively analyzed other districts pricing and rates. Kandi expressed that the last board had stated with the down turn of the economy they chose not to raise the rates and staff has recently within the last year and a half looked at rates and the market, the competition and decided to raise the rates to cover direct cost.

Chair Bersie asked if staff utilizes a volunteer program at the Aquatic Park? Kandi replied that she uses very few because of the specialized training that volunteers would have to have around the water it just hasn't penciled out.

Jeroen Kok reviewed the hand out on the Metro Local Option Levy update. This levy will generate \$10 million per year for the next five years. The primary purpose of the campaign was to alert the residents of the metro area that a work plan for each of the areas receiving levy funds is needed. 40 to 50% of the levy funds will be used to restore natural areas for wildlife, fish and water quality. 5-15% of the levy funds are noted to improve public access to the natural areas. 5-15% will educate the public on conservation, 20-30 % will be used for park operations, Metro received Multnomah County park system so the bulk of this portion of the funding will be to maintain the regions park system. The last 5-15% will be utilized on community project grants across the region.

Paul Savas stated that with the tax compression rate per property or per thousand that Multnomah County is paying substantially less than Clackamas County and Washington County. Jeroen will be meeting with ???? in regards to the equity issue and look for distribution money to flow into Clackamas County.

Master Plan Next Step Update - The Board of County Commissioners acting as the Board fully supported the Master Plan in critical decision point.

IV. Division Reports –

Jeroen Kok reported -Trillium Creek MOU has been approved and staff is working on getting a bid package together for construction and submitted to the purchasing department.

Laura Zentner reported that she had been asked to estimate the financial impact of Standard & Poor's upgrading NCPRD's rating from single A to a double AA rating. Laura stated that on a \$10 million debt issuance with a 10 year term, the saving would be savings of approximately \$485,000.00 on a \$10 million debt. In addition, As well as there are a whole group of investors that will only look at investing in companies with higher ratings such as the AA or above.

Laura added that the eExternal auditor's firm Moss Adams has been were on site the past two weeks reviewing internal controls to ensure accurate complete financial data.

City Council Member Michael Morrow discussed the purpose of engaging the DAB on the issue of the UGMA boundaries and the potential financial impact on NCPRD. After discussion, Marylee Walden made the first motion to have chair Bersie write a letter of support of the UGMA Agreement currently being proposed between the City of Milwaukie and the City of Happy Valley including financial data to quantify the DAB position. David Noble second the motion and the DAB unanimously agreed to provide the NCPRD Board with a letter supporting the City of Happy Valley and the currently proposed UGMA

boundaries agreed upon in negotiation by the Cities of Milwaukie and Happy Valley, the two cities served by the NCPRD.

V. Director's Comments – Director Barth was not in attendance.

VI. Board Members' Comments

Bill Bersie thanked the DAB members that attended the presentation to the Board of County Commissioners.

Chair Bersie suggest one of the next DAB meetings to be held on the west side so that community members can attend.

VII. Meeting adjourned at 6:04 p.m.