



June 12, 2014

Contacts: Jason Amos, Aquatic and Recreation Supervisor
jamos@clackamas.us; (503) 794-8017

Annie Pierce, Marketing Communications Manager
apierce@clackamas.us; (503) 742-4354

JOIN THE WORLD'S LARGEST SWIMMING LESSON AT NORTH CLACKAMAS AQUATIC PARK

Clackamas County, OR – The North Clackamas Aquatic Park is participating in this year's World's Largest Swimming Lesson™ at 8 a.m. June 20 at the Aquatic Park, 7300 S.E. Harmony Road, Milwaukie. You are invited to join in the fun at a free 30-minute swim lesson followed by a one-hour open swim. Pre-registration is required and space is limited, so call (503) 557-SURF today to sign up. Cost is \$3 for North Clackamas Parks and Recreation District residents; \$5 for non-residents.

The nation's top water safety and training organizations are joining forces to present The World's Largest Swimming Lesson™ (WLSL) to build awareness about the vital importance of teaching children to swim to help prevent drowning. On June 20th, water parks, pools and other aquatic facilities around the globe will host local WLSL lessons simultaneously at 8 a.m. PST, 11 a.m. EST and 3 p.m. GMT in an attempt to break the Guinness World Record. WLSL holds the current Guinness World Record for the largest simultaneous swimming lesson, which stands at 32,450 participants representing 13 different countries across five continents.

Tragically, drowning remains the leading cause of unintended injury-related death for children ages 1-5, and the second leading cause of accidental death for children under 14. Research shows that participation in formal swimming lessons can reduce the risk of drowning by 88 percent among children ages 1-4, yet many kids do not receive formal swimming or water safety training. The World's Largest Swimming Lesson™ was created to serve as a platform to help local community aquatic facilities and the many different national, regional and state-wide water safety and drowning prevention organizations work together to tell this important story on a local and national level.

WHAT: Participate in the World's Largest Swimming Lesson
WHERE: North Clackamas Aquatic Park, 7300 S.E. Harmony Road, Milwaukie
COST: \$3 NCPRD residents; \$5 non-residents
SPECIFICS: All ages welcome
REGISTRATION: Call (503) 557-SURF
INFORMATION: ncprd.com and wsl.org

###

***North Clackamas Parks and Recreation District** is a service district of Clackamas County dedicated to providing exceptional parks and recreation programs, facilities and services. Voters approved the formation of the District in 1990 because they saw the need for greater parks and recreation services in the north end of the county. The District – which serves more than 116,000 residents in a 36-square mile area – includes the cities of Happy Valley, Milwaukie and a large area of unincorporated Clackamas County. It includes more than 38 parks, 25 natural areas, 15 miles of trails including the 6-mile Trolley Trail, Mount Talbert Nature Park and three facilities: Hood View Sports Complex, the Milwaukie Center and the North Clackamas Aquatic Park. NCPRD's mission: To enrich community vitality and promote healthy living through parks and recreation.*