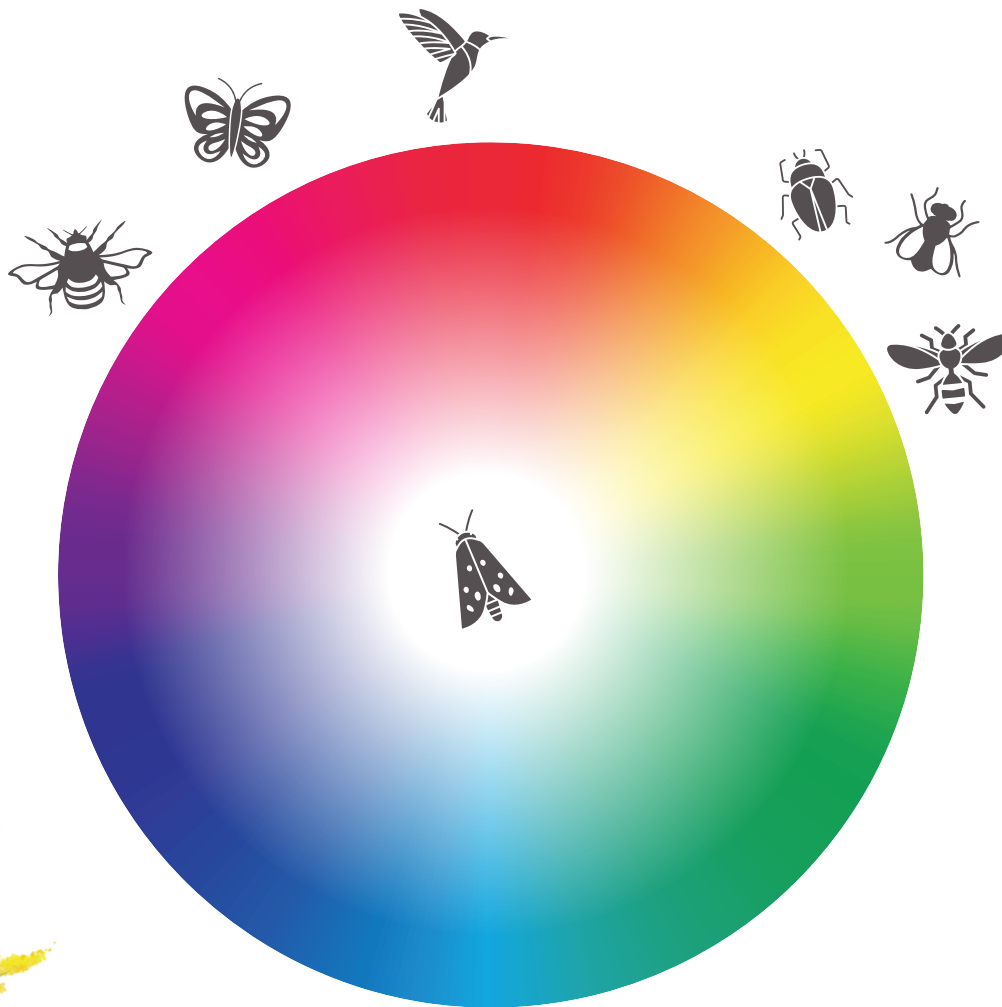


# Pollinator Color Wheel

**A wide variety of color often makes for a beautiful garden. But have you ever wondered which flowers attract which wildlife?**

A combination of flower shape, size, scent and color determines pollinator preference. Color preference is often associated with the pollinator's ability to see certain spectra of UV light. This color wheel demonstrates pollinator preference for flower color.



**Learn more at  
[ncprd.com/pollinators](http://ncprd.com/pollinators).**



Protect their lives. Preserve ours.